



A very warm and wonderful Holiday season to all of you from all of us at
Customer Perspectives

5 Tips for Getting The Most and Best Shops in Your Area

1. Register with multiple mystery shopping companies thru mysteryshop.org
2. Register with Mystery Shopping Solutions which is a monthly magazine for shoppers.
3. Join MSPA as a shopper which will put you on their "Opportunity Board", accessed by schedulers from many mystery shopping companies.
4. Attend MSPA-NA University (<http://www.mspa-na.org/certification>), which offers on demand, on line certifications through our trade association, MSPA.
5. Read the "7 Ways to Best Assignments in Your Area" article by Mystery Shopper Magazine (<http://www.mysteryshoppermagazine.com/special-feature/7-ways-to-get-the-best-assignments-in-your-area/>)

5 Tips for Being A Better Shopper

1. Read "The Concise guide to Mystery Shopping by Mystery Shopper Magazine, a free ebook that can be downloaded from here: <http://www.mysteryshoppermagazine.com/the-guide/>
2. If you don't understand the guidelines or have any questions, contact your Project Manager for help.
3. When sending correspondences, tell us your full name (not just your first name), the client name and the location you are inquiring about.
4. Please attach original store receipts, when required, rather than your credit card receipt.

* **We welcome referrals for getting great shoppers. Please invite your family, friends and colleagues to visit www.CustomerPerspectives.com**

* **Follow us on Facebook.** Please like us on Facebook to find special or last minute shops.



HOT SPOTS: If you know anyone who lives in the areas listed and might be interested in conducting mystery shops, please direct them to the CP website (www.customerperspectives.com).

NORTHEAST: **ME** Auburn, Augusta, Bangor, Biddeford, Brewer, Damariscotta, Falmouth, Kennebunk, Lewiston, Portland, Scarborough, Waterboro, Waterville, Westbrook, Windham
NH Amherst, Andover, Ashland, Bedford, Berlin, Bethlehem, Boscawen, Concord, Derry, Dover, Epping, Exeter, Franconia, Franklin, Gorham, Hampton, Hinsdale, Hudson, Jaffrey, Keene, Lancaster, Langdon, Lebanon, Littleton, Lyme, Manchester, Nashua, Newington, North Conway, Peterborough, Plaistow, Plymouth, Portsmouth, Salem, Seabrook, Somersworth, Stratham, Sunapee, Tilton **VT** Bennington, Bethel, Chelsea, Essex Junction, Manchester Center, So. Strafford, Woodstock **MA** Abington, Allston, Attleboro, Bedford, Belchertown, Billerica, Braintree, Bridgewater, Brockton, Brookline, Chelsea, Danvers, E. Boston, E. Bridgewater, E. Falmouth, E. Wareham, Easthampton, Fairhaven, Fall River, Falmouth, Florence, Framingham, Franklin, Gloucester, Granby, Hanover, Hyannis, Hudson, Kingston, Leominster, Lowell, Lynn, Marblehead, Marlborough, Marshfield, N. Attleboro, Needham, Newton, Norwell, Norwood, Peabody, Plymouth, Quincy, Raynham, Reading, Rockland, S. Weymouth, Sandwich, Stoughton, Sturbridge, Sudbury, Wellesley, Williamsburg, Winchendon, Worcester **RI** Newport, Middletown, Portsmouth, Wakefield, Westerly **CT** Avon, Brooklyn, Canterbury, Colchester, Dayville, East Hampton, East Lyme, Enfield, Groton, Guilford, Lebanon, Lisbon, Mansfield Center, Moosup, Mystic, N. Windham, Norwich, Simsbury, So. Windsor, Tolland, Willimantic
NY Bayside, Manhattan, New York, Scarsdale, Woodbury **NJ** E. Brunswick, Middletown, Morristown, Ocean **PA** Butler, Cranberry Township, Greensburg, McMurray, Monaca, Monroeville, Murrysville, North Fayette, North Huntington, Pittsburgh, Pleasant Hills **MD** Hunt Valley

SOUTHEAST: **VA** Amelia Court House, Chesapeake, Christianburg, Glen Allen, Gloucester, Goochland, Hampton, King William, Manassas, Mechanicsville, Midlothian, Newport News, No. Chesterfield, Richmond, Virginia Beach, Williamsburg **WV** Elkins, Philippi **KY** Cold Spring, Florence, Newport **TN** Sevierville **NC** Apex, Asheboro, Carrboro, Creedmoor, Durham, Fayetteville, Gastonia, Jefferson, Raleigh, Roxboro, Shallotte, Siler City, Smithfield, Wallace **SC** Florence, Standish **GA** Alpharetta, Fayetteville, Woodstock **FL** Boca Raton, Ft. Myers, Kissimmee, Lake Mary, Ocala, Orlando, Sunrise, Winter Park **AL** Hoover, Prattville

MIDWEST: **OH** Akron, Avon, Bainbridge, Chillicothe, Cincinnati, Cleveland, Columbus, Cuyahoga Falls, Dublin, Elyria, Fairfield, Gahanna, Heath, Lancaster, Macedonia, Mayfield Heights, Medina, Mentor, North Canton, Reynoldsburg, Solon, Springfield, Wooster **IN** Avon, Castleton, Columbus, Franklin, Greenwood, Indianapolis **MN** Duluth **MO** Chesterfield, Independence **KS** Wichita **ND** Grand Forks AFB

Hot Spots continue on Pg. 3

HOT SPOTS cont.:

SOUTHWEST: **TX** Amarillo, Conroe, Converse, El Paso, Hurst, Kerrville, Magnolia, No Richland Hills, San Antonio, Schertz, Seguin, Universal City

WEST: **ID** Meridan **CO** Denver **CA** Barstow, Gilroy, Livermore, San Francisco, San Luis Obispo, Seaside, Vista **WA** Spokane