



Mystery Shopping On Your Terms: Getting the Assignments You Want

Mystery Shop Maven

Very few mystery shoppers would argue with the fact that some mystery shopping assignments are just better than others. After all, who wouldn't rather take on a fine dining mystery shop or even a coffee shop assignment over one in an office supply store? Sure, you may get more useful items out of your required purchase at the office supply store, but there is a degree of fun that many assignments offer that just make the work more fun.

Sometimes mystery shoppers feel forced to take those assignments they don't really want out of the need to fill their work schedule and earn a certain level of income from their mystery shopping job. Yet there are some strategies you can put into place that will allow you to earn the income you need while getting the assignments you really want to work on.

For the complete article, visit:

<http://www.mysteryshopmaven.com/mystery-shopping-on-your-terms-getting-the-assignments-you-want/>

Shopper Tips From CP

- ◆ Try using Google Voice for shops requiring aliases. This will allow you to still be reachable via telephone to evaluate and report follow up contact but will save you the trouble of using *69 or changing voice mail greetings. You can even set up multiple Gmail and Google Voice accounts and assign them to specific aliases or shops to help you identify who is calling and prevent shopper detection.
- ◆ For a fun, convenient way to improve your grammar, check out: www.dailygrammar.com
- ◆ Isles is not the same as Aisles—please make sure you are using the correct word.
- ◆ Plan ahead. Schedule your assignments early in the month whenever possible to avoid being “caught” when unexpected events pop up—such as inclement weather, family emergencies, illness, etc.



TOP SHOPPERS AWARDS

Each month our Project Managers and Quality Assurance teams select those shoppers who have demonstrated reliability, objectivity, responsiveness and professionalism. The following are the Third Quarter award winners:

July: Christine M. - NH; Katherine C. - CA and new shopper Heidi N. - NY

August: Kathleen P. - CT; Teresa P. - MA and new shopper Annette G. - CA

September: Doug K. - NH; Judy D. - NJ and new shopper Linda K. - CT

We welcome referrals for getting great shoppers. Please tell your family, friends and colleagues about www.CustomerPerspectives.com

Follow us on Facebook. Please like us on Facebook to find special or last minute shops.

<http://www.facebook.com/CustomerPerspectivesMysteryShopping>



FAQs from Prophet

Am I 'shared' as a shopper in Prophet? Do Prophet companies "share" a shopper database?

No. Each mystery shopping company that uses Prophet has their own unique database of shoppers. If you apply to become a shopper with a particular mystery shopping company, your data is submitted only to that company's database.

Archon (the creators of Prophet) does have, however, a shopper application on their corporate website (www.archondev.com). If you fill out an application there it will be automatically distributed to all mystery shopping companies that use Prophet. Each of those companies will make its own determination as to how to handle your application.

Are visits in Prophet offered on a first-come first-serve basis? Am I going to be overlooked as the best shopper for a visit just because somebody logged in and accepted the job faster than I did?

Yes and No. Each mystery shopping company set up a very detailed rankings in Prophet to specify what type of shoppers are "preferred" for a visit (close to the location, good shopper history, hasn't done this shop before, etc.). Prophet then notifies the shoppers for the visit in order using that criteria. Only if a higher-preferred shopper does not accept a visit will a lower-preferred shopper be notified and allowed to accept it. If several similar shoppers are notified at once (i.e., they all have the same "preferred" level as each other), then the visit is given to the first of those shoppers that logs in and accepts it.

Note that this will vary from company-to-company. One mystery shopping company's criteria for "the best" may be completely different from another's.

Hot Spots If you know anyone who lives in the following areas and might be interested in conducting mystery shops, please direct them to the CP website www.CustomerPerspectives.com.

Northeast: **VT:** Fair Haven, Rutland, St. Johnsbury, Bristol, West Hardwick, Chelsea, Hartland, Bethel, So. Strafford, Norwich, Woodstock, White River Jct, and Windsor. **NH:** Keene, New London, Lebanon, Milford, Salem, Portsmouth, Rochester, Exeter, Epping, Dover and Somersworth. **ME:** Lubec, Machias, Millbridge, Bar Harbor, Ellsworth, Blue Hill, Deer Isle and Winter Harbor. **MA:** Stockbridge, Sturbridge, Manchester-By-The-Sea, Belchertown, Granby, Florence, Williamsburg, Easthampton, Lowell, Dracut, Falmouth, Stoneham, Billerica, Marlboro and Martha's Vineyard. **CT:** Milford, Westport. **NY:** Rochester. **DE:** Greenville. **PA:** Warrington, Pittsburg, McKeesport, Sewickley, Natrona Heights and Murrysville

Southeast: **VA:** Woodbridge **NC:** Asheville, Yadkinville, Walnut cover and Sandy Ridge. **GA:** Crawford, Winterville

Midwest: **IA:** Marshalltown, Toledo. **MN:** Spring Valley, Austin, Rochester (55904 & 55901), Winona and LaCrescent

Southwest: **TX:** The Woodlands

West: **UT:** Park City **CA:** Morgan Hill

Germany: We need shoppers with US Military ID for all bases with a Service Credit Union branch. Visit www.ServiceCU.org for list of Germany branches.